

Record of operational decision

Decision title:	Decision to award a contract to Stride Active to deliver Active Families for a period of 12 months, 5 th December 2022 – 1 st December 2023 at a cost of £20,000.
Date of decision:	16 October 2022
Decision maker:	Matt Pearce – Director of Public Health, Community wellbeing directorate
Authority for delegated decision:	<p>Authority is granted under the Chief Executive scheme of delegation SA04:</p> <p>To discharge any functions in relation to the corporate public health duties of the council authorised to the director of public health under the NHS Act 2006 and the Health and Social Care Act 2012, including responsibility for:</p> <ul style="list-style-type: none"> • The annual report on the health of the local population; • Improving public health, including commissioning alcohol and drug misuse services, sexual health services, child health services, smoking cessation services; • Planning for, and responding to, emergencies that present a risk to public health; • Promoting safer communities by working with local criminal justice partners and police and crime commissioners, the probation service and the prison service; • The council’s public health response to licensing applications; • Developing wellbeing, implementing the health and wellbeing strategy
Ward:	Countywide
Consultation:	Relevant partners and provider
Decision made:	To award a contract to Stride Active CIC for the provision of Active Families for a period of 12 months at a total cost of £20,000 from the Public Health Ring Fenced Grant.
Reasons for decision:	<p>The pandemic had a severe impact on people’s wellbeing. The Herefordshire Community Wellbeing Survey 2021 found 28% of people reported high levels of anxiety, 32% experienced drop in household income, 33% doing less exercise, and 30% sleeping less well. Wellbeing is lowest in those living in the most deprived areas. In Herefordshire, only 1 in 5 children and young people achieve Chief Medical Officer guidelines of 60 active minutes every day.</p> <p>In addition, the National Child Measurement data for Herefordshire 2020/21 highlighted that the prevalence of overweight and obese children both in Reception and Year 6 increased during the pandemic.</p> <p>Active Families was developed as one of the Get Active COVID recovery scheme projects delivered by Stride Active. Stride piloted a new approach engaging with children and families impacted by the pandemic. Supporting families, some not engaging in other services to become more active in Herefordshire by providing 1:1 tailored family support and working in partnership with schools.</p>

	<p>This award will support Stride Active to continue to use local data, to identify and engage with schools and carry on with the delivery of the bespoke Active Families programme. To date, Stride have targeted the support to schools in more deprived areas and those with higher prevalence of overweight and obesity.</p> <p>Appendix A – Contract variation</p>
Highlight any associated risks/finance/legal/equality considerations:	<p>Financial concerns have been raised and discussed. There are no health & safety implications.</p>
Details of any alternative options considered and rejected:	<p>Not to award the contract to Stride Active for the provision of Active Families, this is not advised due to: The bespoke nature of the programme, continuity and lack of providers in the current market. In addition, the families impacted by non-delivery will be those with the greatest need.</p>
Details of any declarations of interest made:	<p>None</p>

Signed Date: 16/10/22